

wedding *style* guide

2014



» MEDIA KIT

wedding *style* guide



ABOUT us...

Wedding Style Guide is a wedding go to guide, magazine and online shop. It offers inspiration and ideas for all things wedding style as well as showcasing unique and original pieces to enhance any wedding day.

We are accessible through a range of social media and online platforms via the [web](#), an online [blog](#), [itunes app](#), [facebook](#), twitter and [pinterest](#).

Wedding Style Guide publications are also available through online publishing platform, [Issuu](#).

Our information and products are contemporary and relevant to a wide-ranging audience, tapping into current wedding style trends both locally and internationally.



wedding *style* guide

STYLE GUIDE 
snapshot



FACEBOOK



TWITTER



WEBSITE



BLOG



ADVERTISING *packages*

Advertising with us online

Please note our prices are in Australian dollars. Pricing is subject to change without notice. Please contact [Wedding Style Guide](#) for further information. See design details for more information on file sizes and requirements.

Please complete our [Advertising Booking Form](#) to secure your advertising with us.

Web Package 1

6 month period

Small banner featured on the left hand side of each page (excluding the home page).

Includes a direct link to your website.

Web Package 2

12 month period

Small banner featured on the left hand side of each page (excluding the home page).

Includes a direct link to your website.

Web Package 3

6 month period or 12 month period

Small banner featured on the left hand side of each page (excluding the home page).

The small banner includes a link to a large scrolling banner within the WSG website with the option of adding a brief description of your business/product as well as a direct link to your website.

DESIGN details

Designing your Ad

To maintain consistency and quality it is ideal that you provide us with files that meet the following requirements. If you need assistance in designing your banner or further information please contact [Wedding Style Guide](#).

Small Banner

File Dimensions: 166 (width)
x 167 (height) pixels

Colour Mode: RGB

File Resolution: 72 DPI

File Format: JPG or PNG

We recommend that you use a Font Size of no smaller than 9pt for your small banner.

Large Banner

File Dimensions: TBA

Colour Mode: RGB

File Resolution: 72 DPI

File Format: JPG or PNG

We recommend that you use a Font Size of no smaller than 9pt for your large banner.

TERMS AND conditions

1. The publisher reserves the right to refuse or cancel any advertising for any reason at any time.
2. Advertising is published on the understanding it has been supplied free from any violation or infringement of law. The Advertiser indemnifies and agrees to keep the publisher, its servants, and agents, free against all liability, claims, procedures, losses and expenses arising from, but not limited to, slander of title, copyright and/or trademark infringement, defamation, violation to the right of publicity and/or privacy or any breach of the Trade practices Act 1974.
3. The Advertiser agrees to pay the publisher the total amount of the invoice within the terms as set out by the publisher including, but not limited to, additional loading fees, proofing fees, artwork, typesetting, author's corrections and government taxes.
4. Payment is due within 7 days from date of invoice. payment can be made by cheque, EFT or credit card via pay pal
5. The Agency and/or Advertiser is jointly and severally liable for the payment of invoices for advertising.
6. WSG reserves the right to charge an interest payment—equivalent to the ANZ bank daily interest rate—on invoices unpaid at 14 days from the date of invoice. Any returned cheques will incur a \$30.00 administration fee. The publisher reserves the right to engage a debt-collection agency to recover any unpaid amounts at which time an additional fee will be charged to the Advertiser in accordance with the charges of the debt-collection agency.
7. Standard agency commission will apply.
8. Advertiser instructions in relation to placement of the advertising are considered as a request only and as such the publisher is not obliged to undertake said instructions. The Agency or Advertiser is still obliged to make payment for the advertising regardless of final placement.
9. Advertising material will be kept for a maximum of 3 months from the date of publication, after which time it may be destroyed without prior notice to the Advertiser.
10. Advertising artwork must be supplied as per the publisher's mechanical specifications together with a digital proof. The publisher may alter any supplied advertising that does not comply with artwork specifications in order to make it fit within the allocated space. The publisher will not accept any responsibility for these changes if made.
11. The publisher will not accept any responsibility for the quality of reproduction of the advertising where the publisher's mechanical specifications have not been met and/or where a digital proof has not been supplied.
12. Any artwork created by the publisher for and on behalf of the Advertiser, remains the copyright of the publisher unless prior arrangement is made in writing between both parties. Additional copyright ownership fees will apply.
13. Any cancellation of advertising will incur a 25% fee of the advertising commitment from 7 days after receipt of signed booking form.
14. Advertising may not be cancelled after the advertisement has been online for a minimum of 7 days.
15. If advertising is not received in a timely fashion, the publisher may insert previously submitted advertising in its place. Where previous advertising does not exist, the publisher may omit the Advertisers advertising altogether. The Advertiser will still be liable for payment of the said advertising.
16. The publisher is not liable for the failure to publish.
17. The publisher accepts no responsibility for any errors in amendments made by the publisher to Advertising supplied by the Advertiser.
18. The publisher reserves the right to delay the date of publication and amend the closing dates for bookings and the supply of artwork.
19. The publisher reserves the right to make enquiries relating to the Advertiser, its company, director/s and/or related entities (if applicable) in accordance with the privacy Act 1988.
20. This contract is final and constitutes the entire agreement between the parties and supersedes all communications, negotiations, arrangements, and agreements.